



MEDIA RELEASE

Senator Sue Boyce

Liberal - Queensland

MEDIA RELEASE

FOR IMMEDIATE RELEASE

08 AUGUST 2008

ShopSmart Releases August Survey

Senator for Queensland, Senator Sue Boyce will release her latest grocery price survey from across Queensland on the ShopSmart website on Sunday.

“The ShopSmart website offers more specific and detailed information for Queensland shoppers than the \$13 million effort of the Federal Government,” said Senator Boyce.

“The Federal Government’s Grocerychoice website deserves four out of ten, the intention is great but it deliver does nothing for Queensland pensioners and others desperate to save a few dollars at the supermarket.”

Senator Boyce said, “the ShopSmart website cost a couple of hundred dollars to set up and offers more relevant information for consumers in Queensland, including the unit pricing calculator that will make pricing different size items more easier and accurate.”

ShopSmart can be accessed at www.shopsmart.sueboyce.com.au

Ends...

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